

INVITATION

14:30, MAY 27

#The Next Architecture Launch Ceremony# and #Regeneration# Exhibition Forum&Open Salon

Dear Sir/Madam,

We cordially invite you to attend our VIP reception entitled “Towards The Next Architecture: International Launch ”and “Regeneration” Exhibition Forum & Open Salon of Fondazione EMGdotART

Time:

May 27th, 2018, 14:30-17:30

Venue:

Grand Hall, We_Crociferi, IUAV University Residence
Address: Campo Dei Gesuiti Cannaregio 4878, Venice, Italy

Agenda:

14:30-14:40 - Opening Speech

(Speaker: Marino Folin, President of Fondazione EMGdotART)

14:40-14:45 - Video Address

(Speaker: Miu Changwen, President of the International Green Building Alliance, Academician of Chinese Academy of Engineering)

14:45-15:00 - 2018 Program of Fondazione EMGdotART

(Speaker: Victor Lei, Chairman of Fondazione EMGdotART
Helen Yao, General Secretary of Fondazione EMGdotART)

**15:00-15:10 - Introduction of Green Intelligent Building (New Generation Housing)
Development in Jiangsu Province, China**

(Speaker: Yonggang Liu, Professor, Special Representative of President of the International Green Building Alliance)

15:10-15:20 - ‘Smart Tree’ Competition of “The Next Architecture Award”

(Speaker: Jie Wang, Researcher of Nanjing International Healthcare Area Development & Construction Co., Ltd.)

15:20-15:30 – ‘Smart Tree’ Competition Briefing

(Speaker: Tong Zhang, Deputy Dean, School of Architecture Southeast University)

15:30-15:45 – “The Next Architecture Award” Jury Member Wisdom Sharing

(Speaker: Daniel V. Hayden, Partner and Director of DISSING+WEITLING)

15:45-15:50 - Partnership Announcement of ‘Smart Tree’ Competition

Architecture

Architecture is considered by us to be the highest-potential platform for integrating science, art, technology, culture, and innovation, and which we see as having the capability to transform the many seemingly difficult situations that arise in our digital age.

The Next Architecture

Different from conventional architecture, The Next Architecture utilizes new methods, ecosystems, and capabilities to drive the future. This multi-dimensional integration platform will enable and make possible innovative applications of technologies and products in big data, artificial intelligence, the Internet of Things, sensor technology, new energy, virtual reality, 3D printing, additive manufacturing, software informatization, and blockchain. At its center are modern humans embracing the digital age.

The Next Architecture Program

The Next Architecture Program is a series of projects on topics such as global competition, conferences, and exhibitions. These projects aim to discover solutions and promote development for a next-generation architecture that is tech-empowered, sustainable, and innovative that creates a better environment, society, economy, and common future. "The Next Architecture" Program is initiated by Fondazione EMGdotART, and is co-founded by the Digital Architecture Design Association (DADA) of The Architectural Society of China, The Institute for Advanced Architecture of Catalonia, Spain (IAAC), and Urban Regeneration 2050.

“The Next Architecture Award”

“The Next Architecture Award” is a stage-series of theme competitions united and organized by joint partnership organizations. We invite many organizations to showcase advanced concepts, technologies, results of scientific research, systematic solutions, and forward-looking demonstration projects that promote the environment through energy efficiency and social life, and driven by the fusion of science and technology innovation with designs that strengthen people’s capabilities to adapt to the digital era. Invited to participate are scientific research institutions, colleges and their laboratories, architecture design offices, research and development institutions, and high-tech companies.

Smart Tree Competition Project of 2018 “The Next Architecture Award”

Subject to the issue of Great City projecting the situation of China’s mega cities, the block for this competition is given the motif of “Smart Vertical Community,” which seeks creative and smart ideas and solutions to high-rise buildings in terms of efficiency, flexibility, and diversity by echoing values of communication, public service, knowledge exchange, networks, and management.

The competition project is located at Jiangbei New District, Nanjing, Zhejiang Province, China, the International Healthy City Talent Apartment, which covers 22,770 square meters at a height of 100 meters, and is expected to accommodate 450 people. The competition area ranges from the ground to the height of 35.1 meters. The first 15.3 meters is considered as vertical public community, and the conceptual experiment unit for future residence starts from 15.3 meters to 35.1 meters. Themed with “Smart Tree,” it focuses on the whole system and integrated design, unit module integration, and research and development of key technologies and scientific innovation of “Vertical Intelligent Community”.

Jury of 2018 “The Next Architecture Award”

- **Vicente Gualart**
Chief Architect, Barcelona City Council (2011-2015)
Founder, Institute for Advanced Architecture of Catalonia
- **Jianmin MENG**
Academician of Chinese Academy of Engineering
Chairman and Chief Architect of Shenzhen General Institute of Architectural Design and Research
- **Michael U. Hensel**
Chair of Digital Architecture and Planning, TU Vienna
Former director of RCAT - Research Center for Architecture and Tectonics
Chairman, OCEAN Design Research Association
- **Weiguo XU**
Chair of the Architecture Department at the School of Architecture of Tsinghua University
Chairman of the Digital Architecture Design Association of The Architectural Society of China
- **Henriette H. Bier**
Associate Professor Robotic Building, Faculty of Architecture & Built Environment
Guest Professor Robotics, Dessau Institute of Architecture, HS Anhalt
- **Tong ZHANG**
Associate Dean of School of Architecture of Southeast University
Vice Chairman of the Green Building Design Theory and Practice Subcommittee of the China Green Building Council
- **Daniel V. Hayden**
Partner and Director of DISSING+WEITLING Architecture

15:50-16:00 - Coffee Break

16:00-17:30 - Exhibition Forum: Along with YouShui River: The Past, Present and Future of PengJiaZhai, TuJia Minority

(Speaker: Baofeng Li, Professor of Huazhong University of Science and Technology)

Time:

May 27th, 2018, 18:00

Venue:

Palazzo Zen

Address: Palazzo Zen, Cannaregio 4924, Venice, Italy

Agenda:

18:00-18:30 - Exhibition Opening: “Regeneration - A case Study of China TuJia Pan Mu seum” & Exhibition Tour

18:30-21:00 - Catering service

www.emgdotart.org / www.nextarchitecture.com

We believe in the power of innovation and architecture as well as collaboration. Therefore, we sincerely hope to develop The Next Architecture together with you by sharing our knowledge, experiences and resources.

We believe in the power of regeneration and preservation as well as cooperation. Therefore, we sincerely hope to collaborate with you to cherish and protect ,furthermore , develop the culture, history and architecture of ethnic minority regions in China !

President of Fondazione EMGdotART
Marino Folin